

## CORPOREX GOES GREEN AT CORPORATE ENTRANCE

There was a time when the skyline on the southern shore of the Ohio River across from Cincinnati was that of non-descript small river towns whose better days had come and gone. Not any more. Today Covington and Newport, Kentucky sport a fabulous phalanx of modern high-rise structures that speak to the vision and enterprise of one William P. Butler, the founder and chairman of Corporex. While his distinctive buildings are found on both sides of the river and indeed throughout the United States, it is in his native Kentucky where Bulter's hand has changed the landscape from obscurity to a vibrant, inviting landscape that forms a unique and comfortable combination of the traditional with the ultra-modern.



William P. Butler  
Founder & Chairman

Recently Corporex corporate headquarters in Covington was installed with new entrance matting that is as deeply green and durable as it is functional and fashionable. Manufactured in the United States, the EcoPath entrance floor protection matting at 100 East RiverCenter reflects the creative brilliance of John Doe, of Smith & Caldwell.

“After a record winter where snow was practically a weekly happening, we wanted something that would not only prevent moisture from being tracked onto the stone floors and grand stairway”, says Steve Thornton, Colliers Senior Property Manager who oversees Corporex buildings in the region, “we wanted something that would compliment the design affect in the main entrance even when it was stopping tracked in snow, salt and grit.” We turned to Smith & Caldwell because they understand the statement Corporex wants to make at its front door no matter what the weather. We turned to EcoPath as the medium for their design because its performance credentials are unmatched and their ability to render designs is equally unparalleled.”

Noting Corporex's commitment to the environment Thornton went on to say that “We also chose EcoPath because it can contribute more LEED points and it is perpetually recyclable – precisely the kind of environmental statement Corporex wants to make at the home office.”